

MINUTES OF THE MEETING
OF THE ACADEMIC POLICIES AND PROCEDURES COMMITTEE
April 4, 2012

The Academic Policies & Procedures Committee met on Wednesday, April 4, 2012 in the William C. Strickland Conference Room of I.G. Greer Hall (Room 224).

Committee members present: Mr. Kern Maass (*Chair*), Dr. Jesse Taylor (*Parliamentarian*), Dr. Jon Beebe, Dr. Karen Caldwell, Dr. Joe Klein, Dr. Ben Powell, Dr. Ray Russell, Dr. René Salinas, Dr. Derek Stanovsky, Mrs. Betsy Williams, Dr. Chris Yang, Mr. Joe Gill, Ms. Savannah Bower, Mr. Travis Gable, and Mr. John Secrest.

Committee members excused: Dr. Dinesh Davé, Dr. Lisa Curtin Grizzard, and Dr. Jeff McBride.
Committee member absent: Dr. Ellie Hoffman.

At 3:04 p.m., Kern Maass noted that we have a quorum and he called the meeting to order.

ANNOUNCEMENTS:

The following items were presented to the AP&P Committee FOR INFORMATION ONLY as approved by the General Education Council on March 23, 2012:

Policy Extension

Effective Fall 2012, the wild card option for transfer students which was set to expire after Second Summer 2012 is extended through Second Summer 2013.

GEN ED: Junior Writing in the Discipline (WID)

Delete the **Junior Writing in the Discipline (WID)** attribute from the following course:

TEC 3442*. Issues in Contemporary Photography (3).S.

[*NOTE: TEC 3442 changed to TEC 2062 (approved by AP&P on 1/18/12 – see p.15 of the minutes – *Effective: Fall, 2012*).]

NEW BUSINESS:

Dr. Holly Hirst presented one proposal from the Graduate School to revise the process for senior permission to enroll in a graduate course. Proposal GRAD_2012_01 was approved as follows: (EFFECTIVE: FALL, 2012)

1. Update the policies related to seniors enrolling in graduate courses. The revised text will be included as #7. under “Credit Limitations” in the “Academic Regulations” section of the *2012-2013 Undergraduate Bulletin* and in the *2012-2013 Graduate Bulletin and Course Catalog* under the “Academic Requirements and Regulations” section:

Undergraduate Enrollment in Graduate Level Courses

Students enrolled as undergraduates at Appalachian State University may request permission to take graduate courses if they will be seniors in the semester of enrollment and have at least a 3.0 GPA. The request form can be found on the Graduate School website

(www.graduate.appstate.edu/forms_graduate/), and it requires both department and Graduate School approval.

Students may count up to 12 semester hours taken under this classification toward a later graduate degree program, provided that the 7 year time limit for graduate courses is not exceeded; that the course credits are not used to meet the requirements of the undergraduate degree; and that the graduate program approves their inclusion on the graduate program of study.

VOTE 1 YES ...15... NO ...0... ABSTAIN ...0...

Dr. Dru Henson presented the proposals from the College of Arts and Sciences for the Departments of Foreign Languages and Literatures (Languages, Literatures, and Cultures), Government and Justice Studies, History, and Mathematical Sciences.

One proposal from the Department of Foreign Languages and Literatures* was approved as amended as follows (EFFECTIVE: FALL, 2013):

*[*Note: The department name has been changed to the Department of Languages, Literatures, and Cultures (Effective: Fall, 2012).]*

1. Course additions:

SNH 4005. The 20th Century Hispanic Novel (3).On Demand.

A study of the most representative texts of the 20th century Hispanic novel in relation to the respective literary and cultural movements of the time in which the novels were written. The study of primary texts will be complemented by theoretical and critical readings. [Dual-listed with SNH 5005.] Dual-listed courses require senior standing; juniors may enroll with permission of the department.

SNH 5005. The 20th Century Hispanic Novel (3).On Demand.

A study of the most representative texts of the 20th century Hispanic novel in relation to the respective literary and cultural movements of the time in which the novels were written. The study of primary texts will be complemented by theoretical and critical readings. [Dual-listed with SNH 4005.]

2. Revise the following graduate programs of study by adding the new course, SNH 5005 (as noted above) as an option in the lists of SNH electives:

- Graduate certificate in Spanish (111A/16.0999)
- Concentrations in Spanish K-12 Teaching (M Level Licensure) (222D/16.0999)[T] and Spanish College Teaching (222E/16.0999) under the Master of Arts in Romance Languages (222*/16.0999)

VOTE 2 YES ...15... NO ...0... ABSTAIN ...0...

One proposal from the Department of Government and Justice Studies was approved as follows: (EFFECTIVE: FALL, 2013)

1. Revise the program of study for the Master of Public Administration (279*/44.0401) by changing the following statement under the concentrations in Administration of Justice

(279D), Public Management (279B), and Town, City and County Management (279C) to read as follows:

- “3 s.h. of graduate elective coursework from outside the ~~department program~~”

VOTE 3 YES ...15... NO ...0... ABSTAIN ...0...

Proposals from the Department of History (4 proposals) were approved as follows:
(EFFECTIVE: FALL, 2013)

1. Course deletions:

- HIS 1101. World Civilization I (3).F;S. (MULTI-CULTURAL) (CORE: SOCIAL SCIENCES)
- HIS 1102. World Civilization II (3).F;S. (MULTI-CULTURAL) (CORE: SOCIAL SCIENCES)
- HIS 1103. Topics in World Civilization (3).F;S. (MULTI-CULTURAL) (CORE: SOCIAL SCIENCES)

2. Change the course description for HIS 1510. Freshman Honors World Civilization I by deleting the following statement: “*Substitutes for HIS 1101*” due to the deletion of HIS 1101 (as noted in number 1. above).
3. Change the course description for HIS 1515. Freshman Honors World Civilization II by deleting the following statement: “*Substitutes for HIS 1102*” due to the deletion of HIS 1102 (as noted in number 1. above).
4. Change the prerequisite statement for HIS 4100. Senior Seminar (GEN ED: Capstone Experience) to read as follows: “Prerequisites: HIS 2800; and History major with senior standing and a minimum of three semester hours in history at the 3000-level, or permission of the instructor.”
5. Revise the following programs of study to reflect the prerequisite change for HIS 4100 (as noted in number 4. above):

College of Arts and Sciences – Department of History

- Bachelor of Arts in History (254A/54.0101)
- Bachelor of Science in History (non-teaching) (246*/54.0101) with concentrations: Applied and Public History (246B) and Multidisciplinary (246C)
- Bachelor of Science in History, Social Studies Education (116A/13.1328)[T]

University College – Women’s Studies Program

- Bachelor of Arts in Women’s Studies (602A/05.0207)
- Undergraduate minor in Women’s Studies (175/05.0207)

VOTE 4 YES ...15... NO ...0... ABSTAIN ...0...

Proposals from the Department of Mathematical Sciences (4 proposals) were approved as follows: (EFFECTIVE: FALL, 2013)

1. Course deletions:

MAT 4560. Methods of Applied Mathematics (3).On Demand. [Dual-listed with MAT 5360.]

MAT 4570. Advanced Differential Equations (3).On Demand. [Dual-listed with MAT 5370.]

MAT 4580. Partial Differential Equations (3).On Demand. [Dual-listed with MAT 5380.]

MAT 5360. Methods of Applied Mathematics (3).On Demand. [Dual-listed with MAT 4560.]

MAT 5370. Advanced Differential Equations (3).On Demand. [Dual-listed with MAT 4570.]

MAT 5380. Partial Differential Equations (3).On Demand. [Dual-listed with MAT 4580.]

2. Course additions:

MAT 4590. Advanced Topics in Differential Equations (3).S.

Development and application of advanced topics in differential equations. Topics may include foundational theories of differential equations, partial differential equations, perturbation theory, calculus of variations, distribution theory, transform theory, or other advanced topics.

Prerequisite: MAT 3130. Barring duplication of content, MAT 4590 may be repeated for a total credit of six semester hours. [Dual-listed with MAT 5590.] Dual-listed courses require senior standing; juniors may enroll with permission of the department.

MAT 5590. Advanced Topics in Differential Equations (3).S.

Development and application of advanced topics in differential equations. Topics may include foundational theories of differential equations, partial differential equations, perturbation theory, calculus of variations, distribution theory, transform theory, or other advanced topics.

Prerequisite: MAT 3130 (Introduction to Differential Equations). Barring duplication of content, MAT 5590 may be repeated for a total credit of six semester hours. [Dual-listed with MAT 4590.]

3. Change the prerequisite statement for MAT 4040. Mathematics Capstone (GEN ED: Capstone Experience) to read as follows: “Prerequisites: either MAT 3110 or MAT 3220, and senior standing in mathematics or permission of the instructor.”

4. Change the course descriptions for MAT 4720/MAT 5210 to read as follows:

MAT 4720. Abstract Algebra (3).On Demand.

A study of intermediate group theory, including group actions and the Sylow theorems; and ring theory, including polynomial rings, factorizations in principal ideal domains, and modules.

Prerequisite: MAT 3110 or permission of the instructor. (SPEAKING) [Dual-listed with MAT 5210.] Dual-listed courses require senior standing; juniors may enroll with permission of the department.

MAT 5210. Abstract Algebra (3).On Demand.

A study of intermediate group theory, including group actions and the Sylow theorems; and ring theory, including polynomial rings, factorizations in principal ideal domains, and modules.

Prerequisite: MAT 3110 (Introduction to Modern Algebra) or permission of the instructor. [Dual-listed with MAT 4720.]

5. Revise the following programs of study to reflect the prerequisite change for MAT 4040 (as noted in number 3. above):
 - Bachelor of Arts in Mathematics (261A/27.0101)
 - Bachelor of Science in Mathematics (260*/27.0101) with concentrations in Business (260D), Computation (260E), General Mathematics (260B), Life Sciences (260F), Physical Sciences (260G), and Statistics (260H)

6. Revise the program of study for the Master of Arts in Mathematics (264*/27.0101) with a concentration in College Teaching (264B) by updating the “Related Coursework” options as follows: delete MAT 5370 (3 s.h.) and add MAT 5590 (Advanced Topics in Differential Equations, 3 s.h.) to the list of “Choose two from the following courses”. (The total number of hours required, 36 s.h., does not change.)

VOTE 5 YES ...15... NO ...0... ABSTAIN ...0...

Dr. Glenda Treadaway presented the proposals from the College of Fine and Applied Arts for the Department of Communication.

Dr. Conrad (Ozzie) Ostwalt, Chair of the Department of Philosophy and Religion, addressed the AP&P Committee to express the concerns that his department has with the titles of two proposed courses: COM 3220 (Public Relations Ethics and Case Studies) and COM 4250 (Ethical Practices in Advertising). He noted that they are not objecting to the new courses, but they have issues with the titles including the words “ethics” and “ethical.” Dr. Ostwalt suggested some alternative titles to those two courses.

Dr. Janice Pope, Chair of the Department of Communication, responded in support of the proposed titles, saying that the titles are not misleading. She noted that the titles should reflect what goes on in the courses. The proposed courses also reflect the national accrediting organization’s specific requirements for teaching ethics in their field. They want the courses to make the students think about and ethically solve different case studies.

After further discussions, Dr. Joe Klein made a recommendation to compromise and use “professional ethics” in the course titles. Following no objection, a motion was approved to amend the course titles of proposals #1 and #4 to read as follows: COM 3220 (Professional Ethics in Public Relations) and COM 4250 (Professional Ethics in Advertising).

VOTE 6 YES ...15... NO ...0... ABSTAIN ...0...

The proposals from the Department of Communication (11 proposals) were approved as amended as follows: (EFFECTIVE: FALL, 2013)

1. Course additions:
 - COM 2112. Online Public Discourse (3).On Demand.**
 - GEN ED: Local to Global Perspective (Theme: “Democracy and Personal Life”)*
 - Examination of the effects of Internet-based communication tools on issue awareness, formulation of perspectives, and exchange of views.

COM 3220. Professional Ethics in Public Relations (3).F;S.

A study of public relations ethics through the analysis of real-world cases in a variety of professional and organizational contexts.

COM 3544. Selected Topics in Advertising – Business (3).On Demand.

COM 3545. Selected Topics in Advertising – Creative (3).On Demand.

COM 3530-3543. Selected Topics (1-4).On Demand.

COM 3544. Selected Topics in Advertising – Business (3).On Demand.

COM 3545. Selected Topics in Advertising – Creative (3).On Demand.

COM 3546. Selected Topics in Practices (3).On Demand.

COM 3547. Selected Topics in Contexts (3).On Demand.

COM 3548. Selected Topics in Perspectives (3).On Demand.

COM 3549. Selected Topics in Analyses (3).On Demand. (WRITING)

[COM 3549 - GEN ED: Junior Writing in the Discipline (WID)]

An opportunity to study a special topic or combination of topics not otherwise provided for in the communication curriculum. Course numbers COM 3530-3543 are reserved for variable credit courses treating topics relating to any of the department's degree options; COM 3544 is reserved for 3 credit hour selected topics courses related to the business of advertising; COM 3545 is reserved for 3 credit hour selected topics courses related to the creative element of advertising; COM 3546 is reserved for 3 credit hour selected topics courses related to practices; COM 3547 is reserved for 3 credit hour selected topics courses related to contexts; COM 3548 is reserved for 3 credit hour selected topics courses related to perspectives; and COM 3549 (GEN ED: WID and WRITING) is reserved for 3 credit hour selected topics courses related to analyses. Prerequisite for COM 3549: ENG 2001 or its equivalent. Any of these numbers may be repeated for credit when content does not duplicate.

COM 4250. Professional Ethics in Advertising (3).S.

An examination of ethical practices in advertising through case study analyses of agency, industry, and affected consumer groups. Prerequisite: COM 2700.

2. Change COM 2700. Foundations of Advertising by deleting the following prerequisite statement from this course: "Prerequisite: COM 2300."

[POS UPDATES: The following programs of study should be updated (for 2013-2014) to reflect the changes to COM 2700 as noted above: BS in Communication, Advertising (507A); BS in Technical Photography (579A).]

3. Change COM 3300. Mass Media and Society by deleting the following prerequisite statement from this course: "Prerequisite: COM 2300 or consent of the instructor."

[POS UPDATES: The following programs of study should be updated (for 2013-2014) to reflect the changes to COM 3300 as noted above: BS in Communication, Advertising (507A); BS in Communication, Journalism (517A); BS in Communication, Public Relations (521A); BS in Communication, Electronic Media/Broadcasting (525A); BS in Communication Studies (585A); Minor in Internet Studies (250); BA in

Interdisciplinary Studies with a concentration in Internet Studies (250Q); BS in Political Science with a concentration in American Politics (272C).]

4. Change COM 4300. Media Sales by deleting the “Prerequisite: COM 2300 or consent of the instructor.” from this course and add the following prerequisite statement:
“Prerequisite: registration is restricted to students admitted to the B.S. degrees in Communication, Advertising or Communication, Electronic Media/Broadcasting.”

[POS UPDATES: The following programs of study should be updated (for 2013-2014) to reflect the changes to COM 4300 as noted above: BS in Communication, Advertising (507A); BS in Communication, Electronic Media/Broadcasting (525A).]

5. Change the title and course description of COM 4318. Public Relations Practices to read as follows:

COM 4318. Public Relations Campaigns (3).F;S.

An advanced course providing students with hands-on experience in researching, planning, implementing and evaluating public relations campaigns for various types of organizations. Prerequisites: COM 3318 and COM 3618 or permission of the instructor. (WRITING)

[POS UPDATES: The following program of study should be updated (for 2013-2014) to reflect the changes to COM 4318 as noted above: BS in Communication, Public Relations (521A).]

6. Revise the major requirements on the program of study for the Bachelor of Science in Communication, Advertising (507A/09.0903) as follows: 1) Delete COM 2300, COM 2310, ECO 2030, MKT 3050, and MKT 4610 from the lists of required core or major courses; 2) Add COM 4250 to the list of required major courses; 3) Reduce the major requirements from 60 s.h. to 45 s.h.; 4) Update the lists of optional courses/emphasis areas; 5) Change the number of minor hours required from 12-24 s.h. to 15-18 s.h.; 6) Change the number of electives from 2-12 s.h. to 15-18 s.h.; and, 7) Note all other changes as submitted on the proposed program of study for 2013-2014. (The total number of hours required for this degree changed from 122-124 s.h. to 122 s.h.)
7. Revise the major requirements on the program of study for the Bachelor of Science in Communication, Public Relations (521A/09.0902) as follows: 1) Delete COM 2300 and COM 2310 from the lists of required core courses; 2) Add COM 3220 and COM 3312 to the list of required major courses; 3) Increase the major requirements from 51 s.h. to 54 s.h.; 4) Update the lists of optional courses/emphasis areas; 5) Change the number of minor hours required from 12-24 s.h. to 15-18 s.h.; 6) Change the number of electives from 6-18 s.h. to 6-9 s.h.; and, 7) Note all other changes as submitted on the proposed program of study for 2013-2014. (The total number of hours required for this degree, 122 s.h., does not change.)

VOTE 7

YES ...15...

NO ...0...

ABSTAIN ...0...

Kern Maass thanked everyone for a successful mediation and outcome pertaining to the proposals from the Department of Communication.

There were no other items of business.

ADJOURNMENT:

The AP&P Committee members voted to adjourn at 3:55 p.m.

VOTE 8 **YES ...13...** **NO ...0...** **ABSTAIN ...0...**

**ACADEMIC POLICIES AND PROCEDURES COMMITTEE
April 4, 2012
Vote Record**

Vote Symbols: Y (Yes) N (No) A (Abstain)

| AP&P Voting Members | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | | | | | | | | | | |
|----------------------|---|---|---|---|---|---|---|---|--|--|--|--|--|--|--|--|--|--|
| Jon Beebe | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Karen Caldwell | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Dinesh Davé | - | - | - | - | - | - | - | - | | | | | | | | | | |
| Lisa Curtin Grizzard | - | - | - | - | - | - | - | - | | | | | | | | | | |
| Ellie Hoffman | - | - | - | - | - | - | - | - | | | | | | | | | | |
| Joe Klein | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Kern Maass | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Jeff McBride | - | - | - | - | - | - | - | - | | | | | | | | | | |
| Ben Powell | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Ray Russell | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| René Salinas | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Derek Stanovsky | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Jesse Taylor | Y | Y | Y | Y | Y | Y | Y | - | | | | | | | | | | |
| Betsy Williams | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Chris Yang | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Joe Gill | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Savannah Bower | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |
| Travis Gable | Y | Y | Y | Y | Y | Y | Y | - | | | | | | | | | | |
| John Secrest | Y | Y | Y | Y | Y | Y | Y | Y | | | | | | | | | | |

The recommendations from the April 4, 2012 Academic Policies and Procedures Committee meeting are approved.

Lori Stewart Gonzalez
Lori Stewart Gonzalez
Provost and Executive Vice Chancellor

10/02/12
Date