

MEMORANDUM TO: Members of the Undergraduate AP&P Committee, Deans, and Others

FROM: Mark Ginn
Undergraduate Academic Policies and Procedures Committee

DATE: October 28, 2019

SUBJECT: Agenda for the November 6, 2019 UAP&P Committee Meeting

*REMINDER: Curriculum changes approved at the November 6, 2019 UAP&P Committee meeting will be **EFFECTIVE: FALL 2020.***

The UAP&P Committee will meet on **Wednesday, November 6, 2019 at 3:00 p.m. in the William C. Strickland Conference Room of I.G. Greer Hall.** The following agenda is suggested:

1. **Approval of Minutes**
October 2, 2019
2. **Subcommittee**
3. **Announcements/FIOs**
 - FIO - The General Education Council met on October 25, 2019.
 - FIO - Semester Offerings Changes
4. **Unfinished Business**
5. **New Business** – *(Proposals are available on UAP&P's AsULearn at www.asulearn.appstate.edu.)*

ORDER OF PRESENTATION (Total 13)
Beaver College of Health Sciences (1)
College of Arts and Sciences (1)
Walker College of Business (11)

Proposals from the Beaver College of Health Sciences Deans (1)

U_HS_2019_1 Add CHS Selected Topics courses.

Proposals from the College of Arts and Sciences (1)

U_CAS_IDS_2019_01 Add a Bachelor of Science in Interdisciplinary Studies (xxx/24.0101).
CONTINGENT UPON APPROVAL FROM THE UNC SYSTEM
OFFICE.

Proposals from the Walker College of Business (10)

Department of Finance, Banking, and Insurance (7)

U_COB_FIN_2019_1 Change the prerequisite statement of **FIN 3690 – Financial Management (3).**

- U_COB_FIN_2019_2 Change the prerequisite statement of **FIN 3790 – Banking and Financial Markets (3)**.
- U_COB_FIN_2019_3 Change the prerequisite statement of **FIN 3890 – Survey of Investments (3)**.
- U_COB_FIN_2019_4 Change the prerequisite statement of **FIN 3990 – Financial Analysis Using Computer Applications (3)**.
- U_COB_FIN_2019_5 Change the prerequisite statement of **FIN 3150 – Commercial Insurance (3)**.
- U_COB_FIN_2019_6 Change the prerequisite statement of **FIN 3600 – Personal Insurance (3)**.
- U_COB_FIN_2019_7 Change the prerequisite statement of **FIN 4700 – Insurance Operations (3)**.

Department of Marketing and Supply Chain Management (4)

- U_COB_MKT_2019_4 Change the prerequisite statement of **SCM 3650 – Production and Operations Management (3)**.
- GU_COB_MKT_2019_5 Add **MKT 4050 – Marketing Analytics (3)** and dual list with **MKT 5050**.
- U_COB_MKT_2019_6 Change the prerequisite statement of **MKT 4630 – Social, Mobile, Analytics and Cloud Marketing (3)**.
- U_COB_MKT_2019_7 Revise the program of study for the BSBA in Marketing (352*/52.1401) with concentrations in General Marketing (352B), Sales (352C), and Digital Marketing (352D).

6. Other

7. Adjournment

Committee members who are unable to attend the meeting should contact Julie Hayes at 262-2644 (or by email to hayesjh@appstate.edu) prior to the meeting.