

MINUTES OF THE MEETING
OF THE UNDERGRADUATE ACADEMIC POLICIES AND PROCEDURES COMMITTEE
November 2, 2022

The Undergraduate AP&P Committee met on Wednesday, November 2, 2022 at 3:00 p.m. via Zoom.

Committee members present: Dr. Whitney Bevill, Dr. Shannon Cline, Dr. Jeff Hirst, Dr. Susan Lappan, Dr. Jamie Levine, Dr. Courtney McGahee, Dr. Jason Miller, Dr. Tanga Mohr, Dr. Lisa Poling, Dr. Manan Roy, Mr. Nick Siringo, Dr. Teresa Sumrall

Committee members excused: Dr. Steve Leon, Dr. Stephen McCreery, Dr. Katy Strand

Committee members not excused:

At 3:03 p.m. Dr. Jeff Hirst called the meeting to order and welcomed the members.

Approval of Minutes

- October 5, 2022

VOTE 1 – To approve the October 5, 2022 minutes - PASSED

Subcommittees

- AP&P Joint Subcommittee – Dr. Jeff Hirst thanked Dr. Whitney Bevill (Library) and Dr. Katy Strand (Music) for volunteering for the AP&P Joint Subcommittee.

2. Announcements/FIOs

- FIO - The General Education Council met on October 28, 2022. The memo of actions is at the end of the minutes.
- FIO - Semester Offerings Changes are listed at the end of the minutes.

3. New Business (Total 4)

College of Fine and Applied Arts (1)
Hayes School of Music (2)
Walker College of Business (1)

A proposal from the College of Fine and Applied Arts (1)

The proposal from the Department of Theatre and Dance was approved as follows: (Effective: Fall 2023)

U_FAA_TD_2022_1

Change the course title, description, and prerequisite statement of **DAN 2430 – African Dance II (2)** to read as follows:

DAN 2430 - Diye African Dance and Drum Repertory Ensemble (2)

When Offered: Spring

GEN ED: Wellness Literacy

Diye African Dance and Drum Repertory Ensemble is an intermediate level, studio-based West African dance and drum course, with an emphasis on exploring and deconstructing the complex movement and drumming combinations that are typical of African dance. Students will investigate the history, movement/music vocabulary and the roles that dance and drumming play in the traditional and contemporary lives of the West African diaspora through studio practice and performance opportunities.

Prerequisites: DAN 1430 or DAN 1431 or permission of instructor.
(Global Learning Opportunity course)

POS Affected: Gen Ed

VOTE 2 – To approve the proposal from the Department of Theatre and Dance - PASSED

Proposals from the Hayes School of Music (2)

The proposals from the Hayes School of Music were approved as follows: (Effective: Fall 2023)

U_MUS_MUS_2022_1 Change the course description and prerequisite statement of **MUS 3072 – Models of Music Therapy in Mental Health (2)** to read as follows:

MUS 3072 - Models of Music Therapy in Mental Health (2)

When Offered: Spring

A study of theoretical foundations of music therapy in mental health. Major models of psychotherapy will be surveyed as well as the foundations for verbal skills in clinical practice. Lecture and demonstration two hours.

Prerequisites: Either MUS 2050 or MUS 2052 with a minimum grade of "B-" (2.7), and MUS 2051 with a minimum grade of "C" (2.0). Music Therapy majors must be enrolled concurrently in MUS 3900.

U_MUS_MUS_2022_3 Change the rehearsal statement of **MUS 1101 – Symphony Band (0-1)** to read as follows:

Rehearsal 3.5 hours.

VOTE 3 – To approve the proposals from the Hayes School of Music - PASSED

A proposal from the Walker College of Business (1)

The proposal from the Department of Management was approved as follows: (Effective: Fall 2023)

U_COB_HOS_2022_1 Revise the program of study for the BSBA in Hospitality and Tourism Management (371A/52.0901). The revised program of study is at the end of the minutes.

VOTE 4 – To approve the proposal from the Department of Management - PASSED

Old Business

Other

Adjournment

VOTE – 5 – To approve the motion to adjourn - PASSED

The recommendations from the November 2, 2022 Undergraduate Academic Policies and Procedures Committee meeting are approved.

Heather Norris

11/7/2022

Heather Hulburt Norris

Date

Provost and Executive Vice Chancellor

TO: AP&P
FROM: Dr. Ted Zerucha, Assistant Vice Provost, General & Experiential Education
RE: Actions taken at General Education Council meeting – October 28, 2022
DATE: October 31, 2022

The General Education Council met for its regularly scheduled meeting on Friday, October 28, 2022 at 3:00 pm via Zoom. The following actions were taken:

VOTE 1:

Minutes from April 22, 2022 meeting – motion to approve made and seconded
Yes = 10 No = 0 Abstain = 9 *Motion carried – minutes approved as written.*

VOTE 2:

Report from Gen Ed Assessment Summit – motion to approve made and seconded
Yes = 18 No = 0 Abstain = 0 *Motion carried – report approved as written.*

FIO Items:

- ARH 3610, Asian Art and Architecture (Writing in the Discipline), change title to East Asian Art and Architecture
- ARH 3650, Art of Late Antiquity (Writing in the Discipline), change title to Art of the Mediterranean World
- ARH 3700, Oceanic Art (Writing in the Discipline), change title to Oceanic Art and Visual Culture
- ARH 3710, Ancient Egyptian Art (Writing in the Discipline), change title to Egyptian Art and Architecture
- ARH 3750, History of Roman Art (Writing in the Discipline), change title to Art of the Ancient Roman World
- ARH 3790, Contemporary Asian Visual Culture (Writing in the Discipline), change title to South Asian Art and Visual Culture
- ARH 3820, History of Museums and Collecting (Writing in the Discipline), change title to History of Museums
- STT 3851, Statistical Data Analysis II (Writing in the Discipline), change title to Statistical Learning I

FIO – Semester Offering Changes Effective Fall 2023
November 2, 2022 UAP&P Meeting

PHL 1503 changed from Fall; Spring to On Demand
PHL 1504 changed from Fall; Spring to On Demand
PHL 2010 changed from Fall to Fall; Spring
PHL 2013 changed from Fall to Fall; Spring
PHL 3015 changed from Spring to Fall; Spring
PHL 3600 changed from Spring to On Demand
PHL 4000 changed from Spring to Fall
REL 1100 changed from Fall to Fall; Spring
REL 1120 changed from Spring to Fall; Spring
REL 3100 changed from Spring to On Demand
REL 3160 changed from Spring. Alternate years to On Demand
REL 3165 changed from Spring to On Demand
REL 3560 changed from Spring. Alternate years to On Demand
REL 3700 changed from Spring to Fall
REL 3725 changed from Fall. Alternate years to On Demand
REL 4700 changed from Fall; Spring to Spring
COM 3640 changed from Fall; Spring to On Demand
COM 3860 changed from Fall to On Demand
COM 3936 changed from Fall to On Demand
COM 3015 changed from Fall; Spring to On Demand
COM 3302 changed from Fall; Spring to On Demand
COM 3830 changed from Spring to On Demand

Hospitality and Tourism Management, BSBA

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Program Code: 371A

CIP Code: 52.0901

General Education Requirements (44 Hours)

General Education Requirements

The following 16 hours of major requirements can also count in the General Education Program:

***RC 1000** and **RC 2001** (6 hours) count towards the General Education Writing Across the Curriculum requirement*

***MAT 1035** (3 hours) and 1 hours of **ECO 2100** fulfill the General Education Quantitative Literacy requirement*

***ECO 2030** and **ECO 2040** (6 hours) count towards the General Education Liberal Studies Experience requirement*

WCOB Core Requirements

WCOB Admission Requirements (16 Hours)

2.6 cumulative GPA (based on 12+ graded hours at ASU), 45 earned hours and completion of the following:

RC 1000 - Expository Writing (3) minimum grade of “C” (2.0) required **MAT 1035 -**

Business Mathematics With Calculus (3) minimum grade of “C-” (1.7) required

ACC 2100 - Principles of Accounting I (3) minimum grade of “C-” (1.7) required **BUS 2001 -**

Business Career Development (1) minimum grade of “C” (2.0) required **CIS 1060 - Business**

Analytics using Spreadsheet Technology (3) minimum grade of “C-” (1.7) required

ECO 2030 - Principles of Microeconomics (3) [GenEd: SS] minimum grade of “C-” (1.7)

required

WCOB Lower Level Core (18 hours)

2.0 average required

Business majors are encouraged to complete all WCOB Lower Level Core courses before taking 4000 level business courses.

ACC 2110 - Principles of Accounting II (3) minimum grade of “C-” (1.7) required **ECO 2040 - Principles of Macroeconomics (3) [GenEd: SS]** * minimum grade of “C-” (1.7) required

ECO 2100 - Business and Economic Statistics I (3) * minimum grade of “C-” (1.7) required (can sub. **STT 2810** or **STT 2820**)

ECO 2200 - Business and Economic Statistics II (3) (can sub. STT 3820) **LAW 2150 - Legal Environment of Business (3)** minimum grade of “C-” (1.7) required **RC 2001 - Introduction to Writing Across the Curriculum (3)** minimum grade of “C” (2.0) required (hours already counted in Gen Ed)

Note

*Students cannot be admitted to the COB with any outstanding grades of “I”. ***MAT 1035**, **ECO 2030**, **ECO 2040**, and one hour of **ECO 2100** already count in Gen Ed.*

WCOB Upper Level Core (19 hours)

2.0 average required

**A senior check and, for students graduating in the term in which these are taken, a graduation application, must be completed prior to registering for courses indicated with an asterisk.*

CTE 3340 - Business Communications (3) [WID]

or

ENG 3100 - Business Writing (3) [WID]

(min. grade of “C” in **CTE 3340/ENG 3100** required to take 4000 level business courses)

FIN 3680 - Introduction to Finance (3)

MGT 3630 - Introduction to Organizational Behavior (3)

MKT 3050 - Principles of Marketing (3)

SCM 3650 - Production and Operations Management (3)

MGT 4750 - Strategic Management (3) * (prereq: **CTE 3340** or **ENG 3100** with a minimum grade of “C” (2.0), **FIN 3680**, **MKT 3050**, **SCM 3650** and final semester of coursework) **BUS 4000 - Business Capstone Experience (1) [CAP]** * (Capstone Requirement) (prereq: **CTE 3340** or **ENG 3100** with a minimum grade of “C” (2.0), **FIN 3680**, **MKT 3050**, **SCM 3650** and final semester of coursework)

Global Issues Requirement

Met within the other degree requirements - does not require additional course work

The Global Issues requirement can be met by satisfying one of the following:

International business course (See list below)

Business faculty led study abroad (minimum 3 hours)

Semester long study abroad for credit

Full-time 400-hour minimum international internship for credit

Foreign language courses at or above the 3000 level

International Business Course

ACC 3585 - Issues in International Taxation (3)

ACC 3590 - Assessing Sustainability in a Global Business Environment (3)

ACC 4730 - Accounting and International Business (3)

BUS 4065 - Holland Fellows International Business Study in Asia II (3)

CIS 3620 - Global Information Technologies (3)

ECO 3410 - International Trade (3)

ECO 3430 - Economic Growth and Development (3)

ECO 4640 - International Macroeconomics (3)

ENT 3190 - International Entrepreneurship (3)

ENT 3600 - Entrepreneurship Study Abroad (3-6)

FIN 3350 - International Business Transactions (3)

FIN 4750 - International Business Finance (3)

FIN 4800 - International Insurance Markets (3)

MGT 3670 - International Human Resource Management (3)

MGT 3800 - International Management (3)

MKT 4550 - International Marketing (3)

SCM 3680 - Supply Chain Technologies in a Global Environment (3)

SCM 3690 - Global Supply Chain and Logistics (3)

and others upon approval

Other Prerequisite Information

No more than five business courses at the 3000 level or above, including graduate-level courses, can be taken by students not admitted to the COB.

Please see course descriptions for important prerequisite information for 3000 level and 4000 level business courses.

Note

*****IN ORDER TO GRADUATE, HOSPITALITY AND TOURISM
MANAGEMENT MAJORS MUST ACHIEVE A MINIMUM AVERAGE GPA OF 2.0 IN
~~THE FOLLOWING 30 HOURS OF ALL~~ HOSPITALITY AND TOURISM
MANAGEMENT REQUIRED COURSES AND MAJOR ELECTIVES*****

Required - Hospitality & Tourism Management (~~21~~24 Hours)

HOS 2000 - Survey of the Hospitality and Tourism Industry (3)

FIN 3100: Principles of Risk Management and Insurance (3)

MGT 3620 - Human Resource Management (3)

~~**HOS 3700 – Hospitality Management Operations I (3)**~~

~~**HOS 3800 – Hospitality Management Operations II (3)**~~

HOS 3800 – Hotel Management (3)

HOS 3900 - Hospitality Management Internship (6)

HOS 4040 - Destination Management (3)

~~**HOS 4050 - Meeting & Convention Management (3)**~~

Electives - Hospitality and Tourism Management (~~12~~6 Hours)

Focus Area Within Hospitality and Tourism Management (12 Hours)

The focus area is made up of major and COB elective courses drawn from one or more disciplines, departments or programs, with a single coherent emphasis in area studies such as: Destination Management; Sustainable & International Tourism; HTM Entrepreneurship & Experience Design; Hospitality Services & Event Management. For more on Focus Areas please the Department website.

A minimum of 6 hrs must be HOS.

~~Two courses from the following~~

~~* Suggested for Hospitality Industry Career Focus~~

~~** Suggested for Tourism Industry Career Focus~~

~~**NU T 120 2 - Basic Food Science (3) ***~~

~~**RM 211 0 - Introduction to Recreation and Leisure (3) ****~~

HOS 3100 - Sustainable Tourism (3)

HOS 3200: International H&T (3)

HOS 3300: Animals, Tourism, & Sustainability (3)

HOS 3500 - Independent Study (1- 3)

HOS 3530 - 3549 - Selected Topics (1- 4)

HOS 3600: Attraction Management (3)

HOS 3700 - Hospitality Management Operations I (3)

HOS 3850: Club Management (3)

~~HOS 3999: Experiential Learning in Hospitality & Tourism (3)~~

HOS 4050 - Meeting & Convention Management (3)

HOS 4060: Event Planning (3)

HOS 4500 - Independent Study (1- 4)

HOS 4510 - Senior Honors Thesis (1- 3)

HOS 4530 - 4549 - Selected Topics (1- 4)

HOS 4550: Current Issues in HTM (3)

HOS 4600: Hospitality Analytics & Revenue Management (3)

HOS 4800: Experience Design (3)

COM 1300 - Journalism Matters (3)

COM 2325 - Public Relations Principles (3)

COM 3312 - Crisis Communication (3)

COM 3317 - Social Media Strategies (3)

COM 3320 - Audio-Video Production (3)

COM 3418 - Social Media Storytelling (3)

ENT 3060 - Design Thinking and Entrepreneurial Mindset (3)

ENT 3190 - International Entrepreneurship (3)

ENT 3600 - Entrepreneurship Study Abroad (3-6)

ENT 3650 - Social Entrepreneurship (3)

IDS 2450 - Introduction to Not-for-Profit Organizations (3)

IDS 3050 - Social Media and Community Engagement (3)

IDS 3450 - Grants for Non-Profits (3)

MGT 3800 - Systems Thinking and Global Awareness (3)

MGT 3170 - Creativity and Design (3)

MKT 3220 - Sales Management (3)

MKT 3215 - Professional Selling (3)

MKT 3235 - Social Media Marketing - Building a Strong Brand (3)

MKT 3240 - Integrated Marketing Communications (3)

- MKT 3260 - Managing Distribution Channels (3)
- MKT 3270 - Consumer Behavior (3)
- MKT 3285 - Retail Management (3)
- MKT 3290 - Services Marketing (3)
- MKT 4550 - International Marketing (3)
- MKT 4630 - Social, Mobile, Analytics and Cloud Marketing (3)
- PA 4560 - Local Government Administration (3)
- PA 4660 - Non-Profit Management: Links to Governance (3)
- PS 2120 - International Politics and Foreign Policy (3)
- PS 2130 - State and Local Government(3)
- PS 2160 - Introduction to Public Administration (3)
- PS 2240 - Comparative Politics (3)
- RM 3235 - Introduction to Sport Management (3)

RM 3242 - Tourism in Costa Rica (3)

RM 3243 - The Cruise Line Industry in a Cultural Context (3)

- RM 3244 - Coastal Tourism: A Field-Based Understanding (3)
 - RM 3630 - Interpretive Methods (3)
 - RM 4450 - Seminar in Tourism Development (3)
- Business sponsored study abroad at the 3000/4000 level upon program director approval ~~with one of the following prefixes: ACC, BUS, CIS, ECO, ENT, FIN, HOS, LAW, MGT, MKT, POM, SCM~~

College of Business Electives (3000/4000 Level) (3 Hours)

Cannot use MGT 3010 or FIN 3010

*****College of Business Electives that align with the student's focus area are encouraged.**

Free Electives (36 Hours)

Taken to total 120 hours for the degree

36 hours any level inside or outside of the COB (*cannot use ACC 1050, FIN 3010 or MGT 3010*)

While the student may select any three hours, we acknowledge that many students may find the following disciplines to complement their HTM courses as electives, or as a double major or minor.

Accounting

Animal Studies

Anthropology

Arts (e.g. Theater Arts, Music, Film Studies, Dance, Photography, etc.) Communication/ Public Relations

Community Planning & Development

Design

[Entrepreneurial Studies](#)
[Fermentation Sciences](#)
[Geography or GIS](#)
[Global Studies](#)
[Human Resource Management](#)
[International Business/Management](#)
[Languages](#)
[Marketing](#)
[Media Studies](#)
[Nutrition & Foods](#)
[Political Science](#)
[Public Health](#)
[Recreation Management](#)
[Regional Studies \(e.g. Appalachian, Africana, Classical and Mediterranean Civilizations, etc.\)](#)
[Risk Management & Insurance](#)
[Societal Studies \(e.g. Judaic, Holocaust, & Peace Studies Minor, LGBT Studies Minor, Gender, Women's and Sexuality, etc.\)](#)
[Sustainable Business/ Development](#)

Total Required (120 Hours)

← 92 hours major requirements/electives **PLUS** 44 hours Gen Ed requirements **MINUS**
16 hours of major requirements already counted in Gen Ed

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