

MINUTES OF THE MEETING
OF THE UNDERGRADUATE ACADEMIC POLICIES AND PROCEDURES COMMITTEE
February 7, 2024

The Undergraduate AP&P Committee met on Wednesday, February 7, 2024 at 3:00 pm via Zoom.

Committee members present: Dr. Whitney Bevill, Dr. Shannon Cline, Dr. Chris Cook, Dr. Ed Hassler, Dr. Jeff Hirst, Dr. Susan Lappan, Dr. Jamie Levine, Dr. Stephen McCreery, Mr. Jason Miller, Dr. Tanga Mohr, Dr. Brad Nash, Dr. Nii Okine, Dr. Katy Strand, Dr. Teresa Sumrall

Committee members excused: Dr. Manan Roy

Committee members not excused: Ms. Hannah Rhoades

At 3:01 p.m. a quorum was met and Dr. Hirst called the meeting to order and welcomed the members.

Approval of Minutes

- January 17, 2024 Minutes

VOTE 1 – to approve the January 17, 2024 UAP&P Minutes – PASSED

Subcommittees

- The AP&P Joint Subcommittee has not met.

Announcements/FIOs

- FIO - The General Education Council met on January 26, 2024. The memo of actions is at the end of the minutes.
- FIO - Semester Offerings Changes

HPE 1000 changed from Fall; Spring to Fall; Spring; Summer Session
HPE 3645 changed from Fall; Spring to Fall; Spring; Summer Session

- 2. New Business** (Total 4)
Hayes School of Music (1)
College of Arts and Sciences (1)
Walker College of Business (2)

Proposal from the Hayes School of Music (1)

GU_MUS_MUS_2023_11 Change the prerequisite statement of **MUS 4054 – Advanced Alexander Technique for Musicians (1)** to read as follows:
Prerequisite: MUS 2054 or MUS 3054 with minimum grade of B- (2.7).
[Dual-listed with MUS 5054.] Dual-listed courses require senior standing;
juniors may enroll with permission of the instructor.

VOTE 2 – to approve the proposal from the Hayes School of Music - PASSED

Proposal from the College of Arts and Sciences (1)

U_CAS_CAS_2023_01 Change the course descriptions for all the **3520 – Instructional**

Assistantships in the College of Arts and Sciences to read as follows:
A supervised experience in the instructional process on the university level either through direct participation in a classroom situation, participation in class and materials preparation outside of the classroom as outlined through an Instructional Assistantship contract, or a combination of both.

A list of the 3520 courses is at the end of the minutes.

VOTE 3 – to approve the proposal from the College of Arts and Sciences - PASSED

Proposals from the Walker College of Business (2)

Department of Marketing and Supply Chain Management (2)

U_COB_MKT_2023_2 Change the course description of **MKT 3225 – Digital Marketing (3)** to read as follows:
MKT 3225 - Digital Marketing (3)
When Offered: Fall; Spring
This course provides an overview of digital and Internet marketing frameworks. The course will cover various digital and inbound marketing concepts such as Internet of Everything (IoE), Internet of Things (IoT), email, social media, search engine optimization, affiliate marketing, mobile marketing, display marketing, and other online channels to best engage a range of buyer personas. Students will also develop an understanding of the seamless integration of online and offline shopping experiences. Further, this course will also focus on current digital marketing methodologies designed to improve customer lifetime value, customer relationship management and customer trust.
Prerequisites: 54 earned hours and MKT 3050 with a minimum grade of “C” (2.0).

U_COB_MKT_2023_3 Change the course description of **MKT 3235 – Social Media Marketing: Building a Strong Brand (3)** to read as follows:
MKT 3235 – Social Media Marketing: Building A Strong Brand (3)
When Offered: Fall; Spring
This class will cover marketing application and measurement of social media platforms and their strategic use in building strong brands. Students will be required to cover the planning and integration of social media into marketing plans. They will work on in-company (live projects) and/or simulations to set objectives, develop a social media marketing plan using the best industry platforms; and measure program results (KPIs) to professionally leverage the attributes of social media marketing in a business environment.
Prerequisites: 54 Earned hours and MKT 3050 with a minimum grade of “C” (2.0).

VOTE 4 – to approve the proposals from the Department of Marketing - PASSED

Old Business

Other

Adjournment

Vote 5 – To approve the motion to adjourn - PASSED

The recommendations from the February 7, 2024 Undergraduate Academic Policies and Procedures Committee meeting are approved.

Heather Norris

2/12/2024

Heather Hulburt Norris
Provost and Executive Vice Chancellor

Date

TO: AP&P

FROM: Dr. Ted Zerucha, Assistant Vice Provost, General and Experiential Education

RE: Actions taken at the General Education Council meeting- January 26, 2024

DATE: February 1, 2024

The General Education Council met for their regularly scheduled meeting on Friday, January 26, 2024 at 3:00 pm via Zoom. The following actions were taken:

VOTE 1:

Minutes from December 1, 2023 meeting

Yes= 19, No= 0, Abstain= 0 Motion carried- minutes approved as written

VOTE 2:

Wellness Literacy (ADD, Eff. Fall 2024)

MUS 2054, Exploring the Alexander Technique

Yes= 18, No=0, Abstain=1 Proposal approved and accepted

VOTE 3:

Liberal Studies Experience (ADD, Eff. Fall 2024)

LLC 2060, Introduction to Latinx Studies

REL 2300, Religion and the Good Life

REL 3160, Life and Teachings of Jesus

Yes= 19, No=0, Abstain=0 Proposals approved and accepted

VOTE 4:

Historical Studies designation (ADD, Eff. Fall 2024)

REL 2140, Hinduism

REL 3160, Life and Teachings of Jesus

Yes= 19, No=0, Abstain=1 Proposals approved and accepted

VOTE 5:

Literary Studies designation (ADD, Eff. Fall 2024)

LLC 2060, Introduction to Latinx Studies

WRC 1104, Investigations: Global

Yes= 20, No=0, Abstain=0 Proposals approved and accepted

VOTE 6:

Writing in the Discipline (ADD, Eff. Fall 2024, add R C 2001 or equivalent as prerequisite)

FER 3190, Food Safety and Quality Assurance

MUS 3070, Developmental Music Therapy

MUS 3633, Contemporary Jazz

P S 3555, Leaders and International Conflict

P S 3600, Democracy in the Public Sphere

SNH 3570, Creative Writing in Spanish

Yes= 20, No=0, Abstain=0 Proposals approved and accepted

VOTE 7:

Senior Capstone (ADD, Eff. Fall 2024)

ANT 4481, Capstone: Community Archaeology

GES 4510, Senior Honors Thesis

Yes= 20, No=0, Abstain=0 Proposals approved and accepted

VOTE 8:

Intercultural Literacy (ADD, Eff. Fall 2025)

REL 2300, Religion and the Good Life

S D 2800, Environmental Justice and Sustainable Development

SOC 2050, Social Diversity and Inequalities

SOC 2850, Constructions of Gender

SOC 3710, Sociology of Appalachian Communities

SOC 4850, Global Sociology

Yes= 20, No=0, Abstain=0 Proposals approved and accepted

VOTE 9:

Sustainability and Climate Literacy (ADD, Eff. Fall 2025)

A S/GES 2301, Energy Extraction in Appalachia
IDS 3010, H2O: We Are Water
S C 2400, Principles of Sustainable Development
SOC 3150, Environmental Sociology

Yes= 20, No=0, Abstain=0 Proposals approved and accepted

VOTE 10:

Humanity and Its Systems (ADD, Eff. Fall 2025)

IDS 2000, The Idea of America
REL 2140, Hinduism
REL 3160, Life and Teachings of Jesus

Yes= 20, No=0, Abstain=0 Proposals approved and accepted

VOTE 11:

Historical Studies designation (ADD, Eff. Fall 2025)

IDS 2000, The Idea of America

Yes= 20, No=0, Abstain=0 Proposal approved and accepted

VOTE 12:

Social Science designation (ADD, Eff. Fall 2025)

IDS 3010, We Are Water
SOC 3150, Environmental Sociology
SOC 4850, Global Sociology

Yes= 20, No=0, Abstain=0 Proposals approved and accepted

VOTE 13:

Wellness Literacy (RENEWED, Eff. Fall 2024)

HPE 1000, Personal and Family Health
HPE 4320, Nutrition and Health-Related Fitness
NUT 2202, Nutrition and Health
P E 1530-1549 and P E 1700-1877, Physical Education activity courses
P E 1718, Lifeguarding and Water Safety
P H 1105, Health and Fitness

Yes= 20, No=0, Abstain=0 Proposals approved and accepted

FIO Items (Eff. Fall 2024)

AST 1001 (4 sh), change course number and credit hours to AST 1021 (3 sh) (to be paired with existing lab AST 1011)
AST 1002 (4 sh), change course number and credit hours to AST 1022 (3 sh) to be paired with existing lab AST 1012)
LLC 2045, change course title to Latin American Cultural Studies
PLN 3040, delete Gen Ed credit of ILE Social Relations Across Contexts and Social Science designation (course is being deleted from catalog)
PLN 3432, change course title to Planning Tools and Techniques
PHY 1101 (4 sh), change course number and credit hours to PHY 1121 (3 sh) (to be paired with existing lab PHY 1011)
PHY 1102 (4 sh), change course number and credit hours to PHY 1122 (3 sh) (to be paired with existing lab PHY 1112)
PHY 1103 (4 sh) change course number and credit hours to PHY 1123 (3 sh) (to be paired with existing lab PHY 1113)
PHY 1104 (4 sh) change course number and credit hours to PHY 1124 (3 sh) (to be paired with existing lab PHY 1114)
PHY 1150 (5 sh) change course number and credit hours to PHY 1170 (4 sh) (to be paired with existing lab PHY 1160)
PHY 1151 (5 sh) change course number and credit hours to PHY 1171 (4 sh) (to be paired with existing lab PHY 1161)

Department	Prefix	Course Number
ANT	ANT	3520
BIO	BIO	3520
CAS	CAS	3520
CFS	CHE	3520
CS	CS	3520
ENG	ENG	3520
GES	GES	3520
GHY/PLN	GHY	3520
	PLN	3520
GJS	CJ	3520
	PS	3520
HIS	HIS	3520
IDS	GLS	3520
	GWS	3520
	IDS	3520
	WRC	3520
LLC	CHN	3520
	FRE	3520
	GER	3520
	JPN	3520
	LAT	3520
	LLC	3520
	RSN	3520
	SNH	3520
MAT	MAT	3520
	STT	3520
P&A	PHY	3520
P&R	PHL	3520
	REL	3520
PSY	PSY	3520
SOC	SOC	3520